

Special Report: Why New Orleans Still Isn't Safe

TIME

Two years after Katrina, this floodwall
is all that stands between
New Orleans and the next hurricane.

It's pathetic.

How a perfect storm of big-money politics,
shoddy engineering and
environmental ignorance is setting up the city
for another catastrophe.

BY MICHAEL GRUNWALD



AT GRESHAM TOYOTA, SUCCESS COMES FROM RESPONSIBILITY TO ENVIRONMENT AND COMMUNITY.

GRESHAM TOYOTA
has received the Toyota President's Award
for the 10th year. The award is given for excellence
in all aspects of dealership operations.

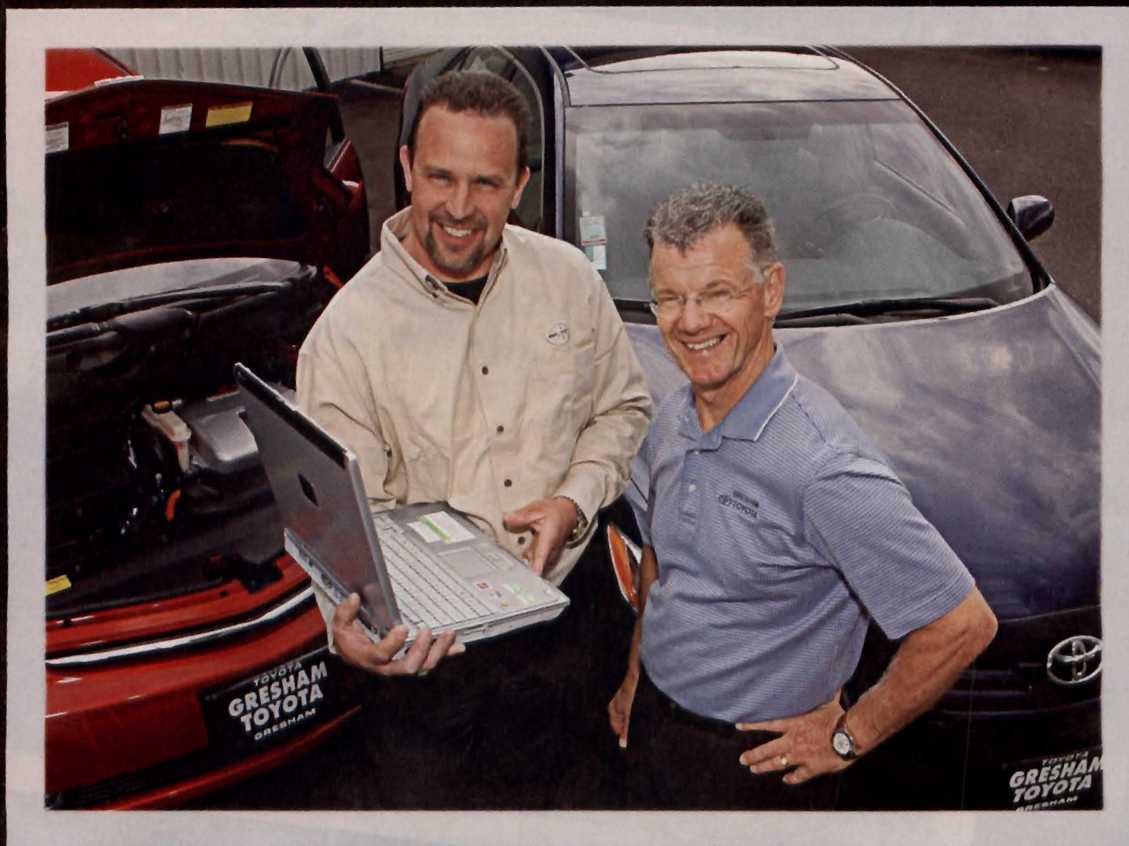
It's no secret Oregon is known for its beautiful mountains and streams, as well as its leadership in protecting the environment. Mike Chaney, President of Gresham Toyota in Gresham, Ore., believes the state's beautiful environment carries with it a responsibility.

"As a corporation, we don't exist in isolation," he says. "We have a responsibility to our employees, to the environment and to our community." Fuel-efficient vehicles, including the Camry, Highlander and Prius hybrids, are part of the dealership's response to the environment.

Gresham Toyota is also committed to its staff, which last year had no days lost to injury. "This record shows a commitment to our employees," says Chaney. "We work hard at being one of the safest dealerships around."

With safety in mind, the dealership recently conducted its third annual training session for first responders, including firefighters, police and emergency medical technicians. "Our hybrid vehicles are among the safest vehicles on the road, but the technologies are changing so quickly that first responders can't get proper training without the participation of businesses like ours," explains Chaney.

For Mike Chaney and the Gresham Toyota team, responsibility is just another way to move forward at all levels.



Michael Kline

Mike Chaney (right), President of Gresham Toyota,
and Jeff Hay, Service Manager, help inform emergency first responders about
the changing technologies associated with hybrid vehicles.

 **TOYOTA**
moving forward