

SPECIAL ISSUE

TIME

HOW YOUR MIND CAN HEAL YOUR BODY



- New ways to beat the blues
- The link between mental and physical health
- Is happiness in your genes?
- Women, men and depression

Mike Chaney (foreground) and certified technicians host Prius training sessions for local emergency personnel.

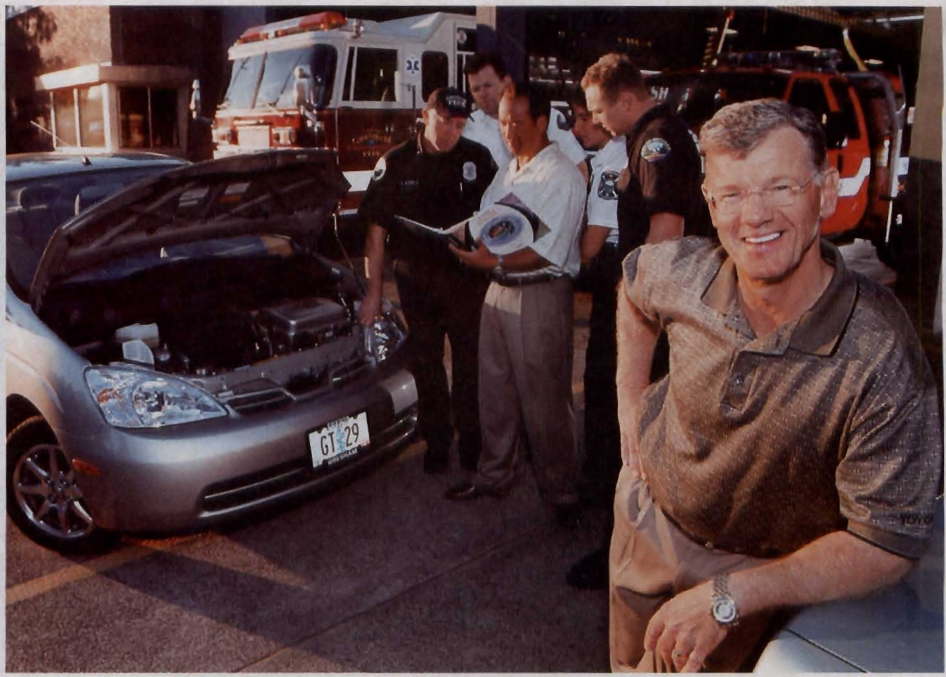


Photo: Michael Kinnear

GRESHAM TOYOTA HELPS SPREAD THE MESSAGE ABOUT VEHICLE'S ECO-FRIENDLY WAYS.

Toyota's gas/electric hybrid sedan, the Prius, has been a huge success with customers at Gresham Toyota in Gresham, Ore. Mike Chaney, dealership president, says the car's popularity proves that Oregonians are concerned about the environment.

To help the community learn more about the Prius' unique power system, Gresham Toyota hosted a series of training sessions conducted by a certified technician.

Local police, firefighters and EMTs learned technical

information that will allow them to respond safely to an accident involving a Prius.

The dealership also added the vehicle to its rental fleet as a way to better meet demand and allow more customers access to the Prius experience.

"Customers feel good about the significant reduction in emissions," Chaney says. "They are also impressed at getting 45 miles per gallon."

Chaney recognizes what is important to people in his state. It is why he is so excited about the Prius and

the dealership's programs to promote it.

"Being environmentally conscious and maintaining high safety standards are pertinent issues to people who live and work here," Chaney says. "We want to do our part by offering a smart choice for eco-friendly transportation."

GRESHAM TOYOTA HAS RECEIVED THE TOYOTA PRESIDENT'S AWARD FOR THE SIXTH YEAR. THE AWARD IS GIVEN FOR EXCELLENCE IN ALL ASPECTS OF DEALERSHIP OPERATIONS.

